

**Government Autonomous
Girls Post Graduate
College of Excellence,
Sagar M.P.**



**INNOVATION AND
INCUBATION
POLICY**



Innovation and Incubation Policy

Preamble:

Recognizing the transformative potential of innovation and entrepreneurship in driving scientific advancement, economic growth, and societal progress, Govt. Holkar (Model Autonomous) Science College, Indore, is committed to fostering a vibrant culture of innovation, creativity, and enterprise within its academic community. The institution has registered in the Institution's Innovation Council- An Initiative of the Ministry of Education.

Introduction:

This Innovation and Incubation Policy aims to:

Nurture Creative Thinking: Encourage and support students, faculty members, and researchers to think creatively, explore novel ideas, and develop innovative solutions to address local and global challenges.

Promote Entrepreneurial Spirit: Cultivate an entrepreneurial mindset among our students by providing access to resources, mentorship, and opportunities that empower them to transform their innovative ideas into viable ventures.

Facilitate Collaboration: Create a collaborative ecosystem that facilitates interdisciplinary interactions, industry partnerships, and knowledge exchange, fostering an environment conducive to innovation.

Support Research Commercialization: Enable the translation of research outcomes and intellectual property generated within the college into products, services, and technologies that benefit society and contribute to economic growth.

Provide Incubation Infrastructure: Establish dedicated incubation spaces equipped with state-of-the-art facilities, technology support, and a conducive work environment for startups and entrepreneurial ventures.

Offer Capacity Building: Organize training programs, workshops, seminars, and mentorship sessions to equip aspiring entrepreneurs with essential skills, knowledge, and business acumen.

Facilitate Funding Access: Provide guidance and support in accessing funding opportunities, grants, and seed capital for startups and innovative projects initiated by the college community.

Promote Sustainability and Social Impact: Encourage the development of solutions that address environmental, social, and economic challenges, promoting sustainable development and positive societal change.

Embrace Diversity and Inclusion: Ensure that all members of the college community, regardless of background or discipline, have equal access to innovation resources and opportunities.

Measure and Evaluate Impact: Regularly assess the effectiveness of this policy, tracking the progress of startups, innovations, and entrepreneurial activities stemming from the college.

The institution is doing preincubation as well as Incubation to nurture and promote start-up activities:

Elements of Policy :

Infrastructure and Facilities: Establishing physical spaces such as innovation hubs, research parks, and incubators that provide startups and entrepreneurs

with access to necessary resources, such as office spaces, labs, equipment, and collaborative environments.

Funding and Financial Support: Offering various forms of financial support, including grants, loans, equity investments, and tax incentives, to help startups cover their initial costs, research and development, and scaling efforts.

Education and Training: Providing training, workshops, mentorship programs, and networking opportunities to help entrepreneurs enhance their skills, business acumen, and technical knowledge.

Intellectual Property (IP) Protection: Implementing mechanisms to safeguard intellectual property rights, such as patents, copyrights, and trademarks, to encourage innovation while protecting the interests of creators and inventors.

Regulatory and Legal Reforms: Streamlining and simplifying regulatory processes to reduce barriers for startups, including faster business registration, licensing, and permitting procedures.

Collaboration and Partnerships: Facilitating collaborations between startups, research institutions, universities, corporations, and other stakeholders to encourage knowledge exchange, research commercialization, and technology transfer.

Market Access and Commercialization: Assisting startups in accessing markets, customers, and investors, both domestically and internationally, to accelerate their growth and market reach.

Support for Research and Development (R&D): Providing grants and incentives to encourage research and development activities, as well as fostering a culture of innovation within academic and research institutions.

Ecosystem Development: Creating a vibrant ecosystem that encourages entrepreneurship by connecting startups with investors, mentors, accelerators, and other resources for eg. Boot camps.

Monitoring and Evaluation: Continuously assessing the impact and effectiveness of innovation and incubation policies, and making adjustments as needed to ensure their success.

Diversity and Inclusion: Promoting diversity and inclusion within the startup and innovation ecosystem to ensure that underrepresented groups have equal access to opportunities and resources.

Collaborations: Engaging in collaborations and partnerships to share best practices, leverage global expertise, and facilitate cross-border innovation and technology transfer.

The ultimate aim of innovation and incubation policies is to stimulate economic growth, create jobs, and drive technological advancement through the support and nurturing of innovative ideas and startups.

This Innovation and Incubation Policy reflects our commitment to nurturing a culture of innovation, entrepreneurship, and continuous learning, contributing to advancing science and technology, and fostering economic prosperity in the region.

स्टेट प्रोजेक्ट डायरेक्टोरेट, रूसा, उच्च शिक्षा विभाग म.प्र.

192, एवीएन टॉवर, ज़ोन 1, महाराणा प्रताप नगर, भोपाल 462023

फोन नं - 0755 - 4001680, मेल आईडी : spdmpwb@gmail.com

क्रमांक 228/वि.बै.परि./2023

भोपाल, दिनांक : 9/10/2023

प्रति

संचालक / प्राचार्य

महाविद्यालय/ संस्थान, उच्च शिक्षा, म.प्र. |

(संलग्न सूची अनुसार)

विषय : उच्च शिक्षा इन्क्यूबेशन सेंटर 'नींव' की प्रगति के सम्बन्ध में बैठक का आयोजन |

सन्दर्भ : (1) आदेश क्र. 617 / वि.बै.परि. / 2023, दिनांक 07/03/2023 एवं

(2) आदेश क्र. 2008/IC/75/ आईटी /2023, दिनांक - 17/07/2023 |

(3) मंत्रालय आदेश क्र. 606/17/रूसा/सी.सी./22/38, दिनांक 04/09/2023 |

उपरोक्त सन्दर्भ एवं विषयान्तर्गत प्रदेश के 19 स्वशासी महाविद्यालयों में स्टार्ट अप्स के लिए अनुकूल प्रणाली की स्थापना हेतु इन्क्यूबेशन सेंटर्स की स्थापना के प्रयासों के अंतर्गत दिनांक 4 सितम्बर 2023 को दिशा निर्देश जारी किये गए | साथ ही, सेंटर की आधारभूत सुविधाओं के लिए राशि रु. 05.00 लाख जारी की गई है | तदनुसार कार्यों की अद्यतन प्रगति एवं आगामी कार्य-योजना पर चर्चा हेतु दिनांक 11.10.2023 को अपरान्ह 4.00 बजे वर्चुअल माध्यम से एक बैठक का आयोजन किया गया है |

कृपया आप महाविद्यालय में स्थापित इन्क्यूबेशन सेंटर के प्रभारी अधिकारी के साथ नियत दिनांक एवं समय पर बैठक में अपनी भागीदारी सुनिश्चित करने का कष्ट करें |

बैठक की लिंक पृथक से प्रेषित की जा रही है | (आयुक्त महोदय द्वारा अनुमोदित) |

डॉ. ए.म. उमेश
बैठक में भागीदारी के लिए
34/10/23



डॉ. अखिलेश शर्मा
वि.क. अ. रूसा / वि.बै.परि.
उच्च शिक्षा, म.प्र.

क्रमांक 283 / वि.बै.परि. / 2023

प्रतिलिपि :

- 1 निज सहायक, अपर मुख्य सचिव, उच्च शिक्षा, म.प्र. शासन, भोपाल |
- 2 सम्बंधित अधिकारी, उच्च शिक्षा इन्क्यूबेशन सेंटर, म.प्र. भोपाल |
- 3 गार्ड फाईल |

वि.क. अ. रूसा / वि.बै.परि.
उच्च शिक्षा, म.प्र.



उच्च शिक्षा इन्क्यूबेशन सटर 'नीव'

(Nurturing Innovation & Entrepreneurship Vision)

स्वशासी महाविद्यालयों की सूची

1. महारानी लक्ष्मीबाई शासकीय कन्या महाविद्यालय, भोपाल
2. शासकीय सरोजिनी नायडू कन्या स्नातकोत्तर महाविद्यालय, भोपाल
3. शासकीय गीतांजलि कन्या स्नातकोत्तर महाविद्यालय, भोपाल
4. उच्च शिक्षा उत्कृष्टता संस्थान, भोपाल
5. शासकीय कन्या महाविद्यालय, सागर
6. शासकीय स्नातकोत्तर महाविद्यालय, दतिया
7. शासकीय कमलाराजे स्नातकोत्तर महाविद्यालय, ग्वालियर
8. शासकीय होलकर विज्ञान महाविद्यालय, इन्दौर
9. माता जीजाबाई शासकीय कन्या स्नातकोत्तर महाविद्यालय, इन्दौर
10. शासकीय आदर्श विज्ञान महाविद्यालय, जबलपुर
11. शासकीय महाकौशल कला एवं वाणिज्य महाविद्यालय, जबलपुर
12. शासकीय मोहनलाल हरगोविन्ददास गृह विज्ञान महाविद्यालय, जबलपुर
13. शासकीय मानकुंवरबाई कला एवं वाणिज्य महिला महाविद्यालय, जबलपुर
14. शासकीय स्नातकोत्तर महाविद्यालय, छिन्दवाड़ा
15. शासकीय ठाकुर रणमतसिंह महाविद्यालय, रीवा
16. शासकीय स्नातकोत्तर महाविद्यालय, सतना
17. शासकीय संजय गांधी स्मृति महाविद्यालय, सीधी
18. शासकीय एम.एल.बी. कला एवं वाणिज्य महाविद्यालय, ग्वालियर
19. शासकीय माधव विज्ञान महाविद्यालय, उज्जैन

मध्य प्रदेश शासन
उच्च शिक्षा विभाग
मंत्रालय, भोपाल

क्रमांक 606/17/रूसा/सी.सी./22/38

भोपाल, दिनांक 04/09/23

प्रति,

1. समस्त कुलसचिव,
शासकीय विश्वविद्यालय,
मध्यप्रदेश।
2. समस्त प्राचार्य,
शासकीय महाविद्यालय,
मध्यप्रदेश।

विषय:- प्रदेश के समस्त विश्वविद्यालय/महाविद्यालयों में इन्क्यूबेशन सेंटर नीव की स्थापना के सम्बन्ध में दिशा-निर्देश।

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उपरोक्त विषयान्तर्गत लेख है कि मध्यप्रदेश शासन, उच्च शिक्षा विभाग द्वारा प्रदेश के समस्त विश्वविद्यालय/महाविद्यालयों में इन्क्यूबेशन सेंटरों का अधिक से अधिक लाभ छात्रों एवं युवाओं को देने हेतु इन्क्यूबेशन केंद्र की स्थापना का निर्णय लिया गया है।

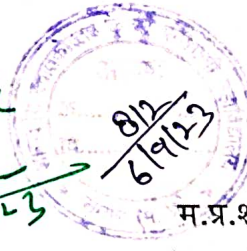
2. इन्क्यूबेशन सेंटर(नवीन) के संचालन हेतु दिशा- निर्देश संलग्न है।

कृपया उपरोक्त दिशा-निर्देशों अनुसार आवश्यक कार्यवाही करने का कष्ट करें।

संलग्न:- उपरोक्तानुसार

डा. एम. म. चोपड़ा/डा. प्रतिभा लाल/डा. विद्या लाल
मंत्रालय, भोपाल

AR
6-9-23



04/09/23

(वीरन सिंह भलावी)
अवर सचिव

म.प्र.शासन, उच्च शिक्षा विभाग

भोपाल, दिनांक

पृ.क्रमांक /17/रूसा/सी.सी./22/38

प्रतिलिपि:-

1. विशेष सहायक, अपर मुख्य सचिव, म.शासन .प्र., उच्च शिक्षा विभाग, मंत्रालय, भोपाल
2. निज सहायक, आयुक्त, उच्च शिक्षा, सतपुड़ा भवन, भोपाल।
3. परियोजना संचालक, राज्य परियोजना संचालनालय, भोपाल की ओर आवश्यक कार्यवाही हेतु प्रेषित।

अवर सचिव

म.प्र.शासन, उच्च शिक्षा विभाग



GOVERNMENT (AUTONOMOUS) GIRLS POST GRADUATE COLLEGE OF EXCELLENCE, SAGAR (M.P.)

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मध्य प्रदेश शासन
उच्च शिक्षा विभाग
मंत्रालय, भोपाल

//आदेश//

भोपाल, दिनांक 1 / 2023

क्रमांक /17/रूसा/सी.सी/22/38 : आत्मनिर्भर म.प्र. 2023 के तहत उच्च शिक्षा विभाग के अंतर्गत निम्नलिखित 19 स्वशासी महाविद्यालयों में इंक्यूबेशन सेंटर की स्थापित करने की प्रशासकीय स्वीकृति प्रदान की जाती है :-

स.क्र.	महाविद्यालय का नाम
1.	महारानी लक्ष्मी बाई शासकीय कन्या महाविद्यालय, भोपाल
2.	शासकीय सरोजिनी नायडू कन्या स्नातकोत्तर महाविद्यालय, भोपाल
3.	शासकीय गीतांजली कन्या स्नातकोत्तर महाविद्यालय, भोपाल
4.	उच्च शिक्षा उत्कृष्टता संस्थान, भोपाल
5.	शासकीय कन्या महाविद्यालय, सागर
6.	शासकीय स्नातकोत्तर महाविद्यालय, दतिया
7.	शासकीय कमलाराजे स्नातकोत्तर महाविद्यालय, ग्वालियर
8.	शासकीय होलकर विज्ञान महाविद्यालय, इन्दौर
9.	माता जीजाबाई शासकीय कन्या स्नातकोत्तर महाविद्यालय, इन्दौर
10.	शासकीय आदर्श विज्ञान महाविद्यालय, जबलपुर
11.	शासकीय महाकौशल कला एवं वाणिज्य महाविद्यालय, जबलपुर
12.	शासकीय मोहनलाल हरगोविन्ददास गृह विज्ञान महाविद्यालय, जबलपुर
13.	शासकीय मानकुंवरबाई कला एवं वाणिज्य महिला महाविद्यालय, जबलपुर
14.	शासकीय स्नातकोत्तर महाविद्यालय, छिन्दवाडा
15.	शासकीय ठाकुर रणमतसिंह महाविद्यालय, रीवा
16.	शासकीय स्नातकोत्तर महाविद्यालय, सतना
17.	शासकीय संजय गांधी स्मृति महाविद्यालय, सीधी
18.	शासकीय एम.एल.वी. कला एवं वाणिज्य महाविद्यालय, ग्वालियर
19.	शासकीय माधव विज्ञान महाविद्यालय, उज्जैन

2. स्वशासी महाविद्यालयों में इंक्यूबेशन सेंटर हेतु संसाधनों की व्यवस्था एवं संचालन के सम्बंध में विस्तृत दिशा निर्देश पृथक से जारी किए जाएंगे।

(वीरन सिंह भलावी)

अवर सचिव,

मध्य प्रदेश शासन, उच्च शिक्षा विभाग

निरन्तर 2



GOVERNMENT (AUTONOMOUS) GIRLS POST GRADUATE COLLEGE OF EXCELLENCE, SAGAR (M.P.)

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पृ.क्रमांक 139 /17/रूसा/सी.सी/22/38

भोपाल, दिनांक 22.02.2023

प्रतिलिपि:-

1. निज सचिव, माननीय मंत्रीजी, उच्च शिक्षा विभाग की ओर सूचनार्थ ।
2. निज सहायक, प्रमुख सचिव, म.प्र. शासन, उच्च शिक्षा विभाग की ओर सूचनार्थ ।
3. आयुक्त, उच्च शिक्षा संचालनालय की ओर सूचनार्थ ।
4. परियोजना संचालक, राज्य परियोजना संचालनालय की ओर सूचनार्थ एवं आवश्यक कार्यवाही हेतु ।
5. महालेखाकार, मध्यप्रदेश, ग्वालियर ।
6. वित्त नियंत्रक, रूसा की ओर सूचनार्थ ।
7. संबंधित प्राचार्य, स्वशासी शासकीय महाविद्यालय, मध्यप्रदेश की ओर आवश्यक कार्यवाही हेतु ।
8. संबंधित कोषालय / उप कोषालय अधिकारी, म.प्र. की ओर सूचनार्थ ।

अवर सचिव,

मध्य प्रदेश शासन, उच्च शिक्षा विभाग



GOVERNMENT (AUTONOMOUS) GIRLS POST GRADUATE COLLEGE OF EXCELLENCE, SAGAR (M.P.)

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GOVERNMENT (AUTONOMOUS) GIRLS POST GRADUATE COLLEGE OF EXCELLENCE, SAGAR (M.P.)

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[1] Entrepreneurship and Skill Development Event

S. N.	Component/Activities	Details of Event
1.	Department	Botany
2.	Activity	Mushroom Cultivation Training Programme
3.	Date and Activity	10 March 2021
4.	Number of Students Registered/ Participated	35/32
5.	Report	<p>One day training programme conducted in department of Botany.</p> <p>The convener of programme Dr. Pratima Khare explained the process and significance of Mushroom Cultivation.</p> <p>Dr. B.D. Ahirwar Principal addressed students and asked them to learn the skill of Mushroom Cultivation so that they can acquired the ability to start business. He also conveyed his best wishes to student.</p>



GOVERNMENT (AUTONOMOUS) GIRLS POST GRADUATE COLLEGE OF EXCELLENCE, SAGAR (M.P.)

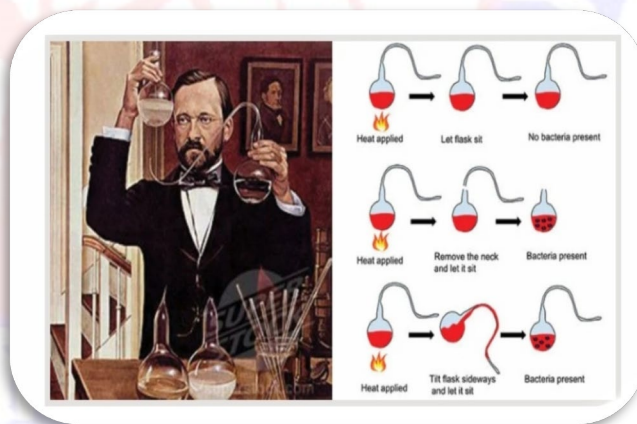
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Mushroom Cultivation Training Programme

Image- 01





GOVERNMENT (AUTONOMOUS) GIRLS POST GRADUATE COLLEGE OF EXCELLENCE, SAGAR (M.P.)

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Photo of Activity

Image- 02





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List of Participants

Image- 03

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27.	Reena Lodhi	M.Sc.-IV	Reena	Reena



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32.	Sadhna Patela	M.Sc.-II nd	-ARST-
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Skill Development Programme

S. N.	Component/Activities	Details of Event
1.	Department	Physics
2.	Activity	One Week Workshop on Instrumentation Training
3.	Date and Activity	17.02.2020 to 22.02.2020
4.	Number of Students Registered/ Participated	65
5.	Report	Instrumentation is a procedure in which students learn about electronic circuits, diagram, their principles, constructional working student will be helpful to understand the complexity of electronic circuits. It will help to focus on mental development of students about instrumentations. It is useful to understand the principles, construction, circuitory and mechanism of different types of circuits and instruments for self-employment in the field of electronics. It identifies problems which occurs in our daily life like electronic instruments, for example, washing machine, fan, mixer-grinder, T.V. remote, electric board, charger can be repaired by using the electronic techniques. This workshop will be beneficial for the students of physics.



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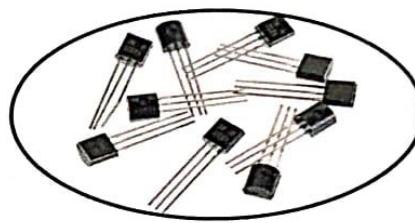
One Week Workshop on Instrumentation Training

Image- 01

Govt. (Auto.) Girls P.G. College of Excellence
Sagar (M.P.)

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A One Week Workshop on "Instrumentation Training"



17th Feb. to 22nd Feb. 2020



Organized by

Department of Physics

Govt. (Auto.) Girls P.G. College of Excellence

Sagar (M.P.)



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Objectives:

Instrumentation is a procedure in which students learn about electronic circuits, diagram, their principles, constructional workings etc. It will be helpful to understand the complexity of electronic circuits. It will help to focus on mental development of students about instrumentations. It is useful to understand the principles, construction, circuitry and mechanism of different types of circuits and instruments for self-employment in the field of electronics. It identifies problems which occurs in our daily life like electronic instruments, for example, washing machine, fan, mixer-grinder, T.V. remote, electric board, charger can be repaired by using the electronic techniques. This workshop will be beneficial for the students of physics.

Schedule :

- | | | |
|-------------|------------|--|
| 17 Feb 2020 | - 12:30 PM | - Inauguration, Chief Guest Lecture, |
| | 01:30 PM | - Technical Session by Dr. S.K. Vijay & Dr. Chandrakanta |
| | 03:00 PM | - Demonstration of Instruments |
| 18 Feb 2020 | - 12:00 PM | - Technical Session by Dr. Ashish Varma |
| | 02:30 PM | - Demonstration of Instruments |
| 19 Feb 2020 | - 12:00 PM | - Technical Session by Dr. P.L. Jain & Dr. Anuj Hundet |
| | 02:30 PM | - Demonstration of Instruments |
| 20 Feb 2020 | - 12:00 PM | - Technical Session by Dr. J.K. Dongre & Dr. Ranveer Singh |
| | 02:30 PM | - Demonstration of Instruments |
| 22 Feb 2020 | - 12:00 PM | - Poster Presentation by students |

Patron

Dr. Ela Tiwari
9407266675

Convenor

Dr. Deepa Khatik
Head, Department of Physics
6260394499

Advisory Board

Dr. Sunil Shrivastava
Dr. Rekha Baxy
Dr. Naveen Gideon
Dr. A.H. Ansari
Dr. Sunita Singh
Dr. Padma Acharya
Dr. Pratima Khare



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News Paper Cuting

Image- 03

दैनिक जीवन में उपयोग करें तो भौतिक विषय को आसानी से समझ सकते हैं : डॉ. विजय

एक्सिलेंस गल्स डिग्री कॉलेज में इंस्ट्रूमेंटेशन ट्रेनिंग विषय पर 6 दिन की कार्यशाला शुरू

भारत संवाददाता | सगर

दैनिक जीवन में इसके सिद्धांतों का उपयोग किया जाए तो भौतिक विषय को आसानी से समझा जा सकता है। यह बात रूस के पूर्व डायरेक्टर डॉ. एस्के विजय ने कही। वे सोमवार को एक्सिलेंस गल्स डिग्री कॉलेज के भौतिक शास्त्र विभाग में इंस्ट्रूमेंटेशन ट्रेनिंग विषय पर शुरू हुई 6 दिवसीय कार्यशाला को संबोधित कर रहे थे।

उन्होंने छात्राओं को टाइम्स ऑफ मेजरमेंट तथा मेजरमेंट सिस्टम टॉपिक पर जानकारी दी। उन्होंने विद्यार्थियों को भौतिक शास्त्र की बारीकी से जानकारी दी। इस विषय के संबंध में छात्राओं के मन बन जाने वाले डर को भी दूर किया। इसी दौरान उन्होंने अपने छात्र जीवन के बारे में भी छात्राओं को बताया। बकतरा कॉलेज सीहोर से आए डॉ. राजा चौहान ने लेजर विषय के बारे में जानकारी दी। उन्होंने लेजर के उपकरण के बारे में कार्य विधि तथा



उपयोग, चिकित्सा और दैनिक जीवन में इसके उपयोग के बारे में बताया। उद्बोधन सत्र में डॉ. अर्चना वर्मा ने कहा कि उपकरणों को खरीदकर अलमारी में बंद करके रखने से अच्छा छात्राओं को उपकरण की जानकारी दी जाए। आर्ट एंड कॉमर्स कॉलेज के डॉ. नीरज दुबे ने भौतिक शास्त्र के उपकरण की जानकारी तथा छात्राओं को भौतिक विषय के बारे में रूचि जागृत करने को कहा। प्राचार्य एक्सिलेंस कॉलेज डॉ. इला तिवारी ने कहा कि यह कार्यशाला छात्राओं के लिए अत्यंत महत्वपूर्ण

है। विभागाध्यक्ष डॉ. दीपा खटीक ने कहा कि यह छात्रा-छात्राओं को रूचि पर निर्भर करता है कि कौन सा विषय कठिन है और कौन सा सरल। इसी रूचि को जागृत एवं विकसित करने के लिए इस कार्यशाला का आयोजन किया गया है। इस दौरान छात्राओं ने अलग-अलग थीमों पर पोस्टर एवं मॉडल का निर्माण किया। संचालन विभागीय सदस्य महेंद्र कुमार पाठक आभार परमेश्वर दयाल लोधी ने माना। कार्यशाला में प्राध्यापक, सहायक प्राध्यापक तथा छात्राएं शामिल हुईं।

समर्पण है : शास्त्री

भवतों के दर्शनों के लिए रखी गई राम शिला

2/20

छात्राओं को दी एक्स-रे, ईसीजी में लगने वाले मटेरियल की जानकारी



सगर | एक्सिलेंस गल्स डिग्री कॉलेज के भौतिक शास्त्र विभाग में चल रही 6 दिन की कार्यशाला के चौथे दिन गुरुवार को विशेषज्ञों ने विभिन्न उपकरणों में उपयोग होने वाले मटेरियल की जानकारी दी।

डॉ. हरीसिंह गौर केंद्रीय विश्वविद्यालय से आए डॉ. रणवीर सिंह ने इंस्ट्रूमेंट मेथड फॉर मटेरियल करेक्टराइजेशन पर व्याख्यान दिया। उन्होंने बताया कि किस मटेरियल का उपयोग किस लिए किया

जाता है। उन्होंने एक्स-रे, ईसीजी, एमआरआई, ईईजी में उपयोग होने वाले मटेरियल की जानकारी भी दी। छिंदवाड़ा कॉलेज से आए डॉ. जेके डोंगरे ने मटेरियल साइंस पर व्याख्यान दिया। उन्होंने मटेरियल का उपयोग किए जाने की विधि के बारे में बताया। डॉ. दीपा खटीक ने छात्राओं को इंज्वायमेंट के साथ सीखने के लिए प्रेरित किया। संचालन शुभांजलि रैकवार आभार महेंद्र कुमार पाठक ने माना।



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List of Participants

Image- 04

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M190096	MEENA AHIRWAR	RAMKUMAR	AB ST



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Entrepreneurship Programme/Incubation

S. N.	Component/Activities	Details of Event
1.	Department	Physics
2.	Activity	Two Day Workshop on Solar Power Plant as Sustainable Business Model for Women Entrepreneur
3.	Date and Activity	28.03.2022 to 29.03.2022
4.	Name of Scheme	IQAC
5.	Number of Students Registered/ Participated	50
6.	Report	<p>In most of the developing economies, women constitute 70-80% of the total agricultural work-force and they account for over 80% of food production</p> <p>In the MSE sector world wide, women make up 25-33% of the total business work-force. In manufacturing they constitute 33% of the global work-force. Even then, women and girls also constitute 60% out of 75% of the world's poorer.</p> <p>Entrepreneurship of women ensures the vital component of social development, while gender equality and economic growth go side by side.</p> <p>This initiatives disseminate renewable energy technology applications in households and also develop energy-based women entrepreneurship can prove positively consequential in contributing to community development.</p> <p>By this workshop, college going students can become an green energy entrepreneur in the short-while.</p>



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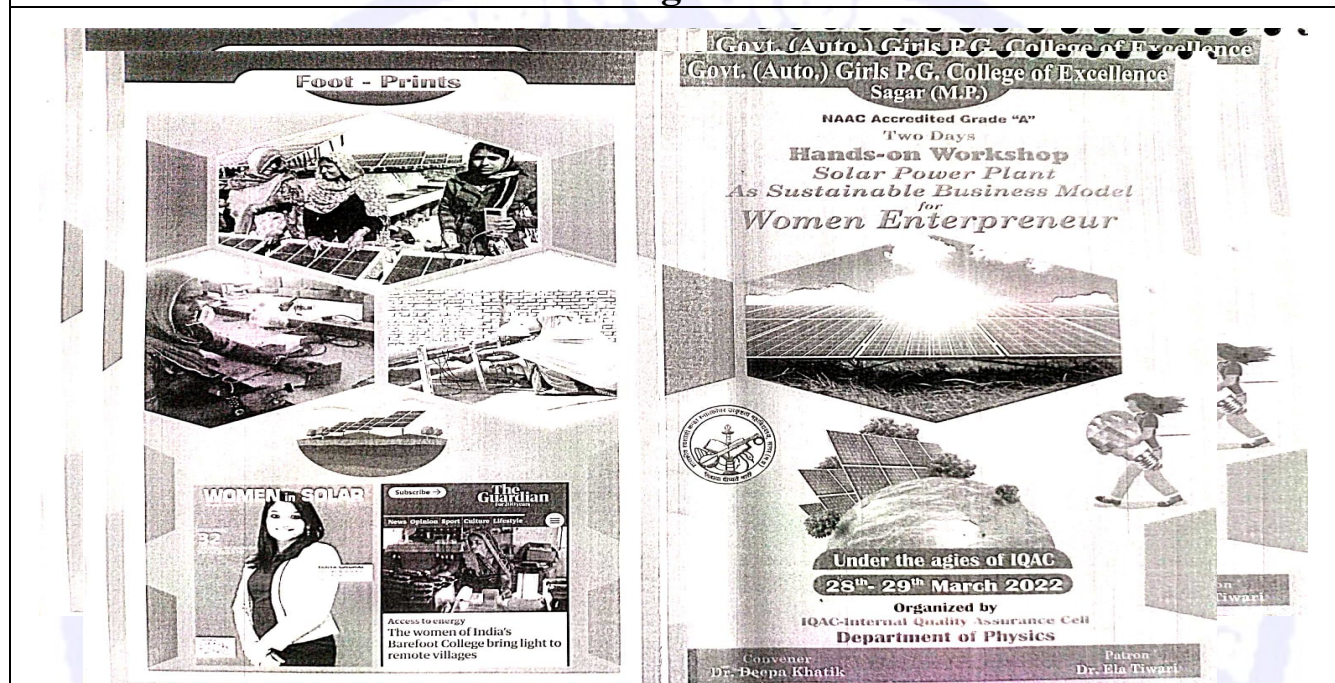
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Two Day Workshop on Solar Power Plant as Sustainable Business Model for Women Entrepreneur

Image- 01



OBJECTIVE

In most of the developing economies, women constitute 70-80% of the total agricultural work-force and they account for over 80% of food production. In the MSE sector world wide, women make up 25-33% of the total business work-force. In manu- facturing they constitute 33% of the global work-force. Even then, women and girls also constitute 60% out of 75% of the world's poorer. Entrepreneurship of women ensures the vital component of social development, while genderquality and economic growth go side by side. This initiatives disseminate renewable energy technology applications in households and also develop energy-based women entrepreneurship can prove positively consequential in contributing to community development. By this workshop, college going students can become a green energy entrepreneur in the short-while.

Schedule

28th March 2022 Time: 2:00pm- 5:00pm

1. Inaugural Session
2. Introductory Session
3. Financial Feasibility Session
4. Technical Training Session
 - Set up Simulation Exercise
 - Engage in Exercise
 - Debrief and discuss next steps
 - Share resources and materials
5. Feedback Reporting
6. Closing of the day

29th March 2022 Time: 2:00pm- 5:00pm

1. Business Development Strategy
2. Technical Training Session
 - Set up Simulation Exercise
 - Engage in Exercise
 - Debrief and discuss next steps
 - Share resources and materials
3. Exposure Visit
4. Learning Assessment by Sustainable community energy planning
5. Certificate & Medal Distribution

Beginning of New Journey

Patron
Dr. Ela tiwari
Principal
Govt. (Auto.) Girls P.G. College of Excellence, Sagar (M.P.)

Convenor
Dr. Deepa Khatik
Head, Department of Physics
Govt. (Auto.) Girls P.G. College of Excellence, Sagar (M.P.)

Chief Guest
Dr. Neeraj Dubey
OSD - Higher Education Sagar

Technical Expert
Mayank Chouksey
Rahul Yadav

Financial Feasibility Advisor
Deepak Neekhra
SBI- Asst. General Manager, Sagar (M.P.)

Business Development Advisor
Deepak Goutam
CBI- Senior Manager, Sagar (M.P.)

Startup Incubator
Suphal Foundation
Dr. Deepak Singh

Influencer
Rotary Club of Sagar
Er. S. R. Singh

Advisory Board
Dr. Renubala sharma, Dr. Naven Gideon, Dr Anjana Nema
Dr. A.H. Ansari, Dr. Sunita Singh, Dr. Pratima Khare



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List of Participants

Image- 02





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List of Participants

Image- 03

PHYSICS

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M190005	AASTHA SHRIVASTAVA	SANTOSH SHRIVASTAVA	Aastha Shrivastava	
M190006	AAYUSHI CHOURASIYA	MANOJ	Aayushi	
M190007	ABHA KOL	OMPRAKASH KOL	Abha	
M190008	ADITI CHOUBEY	DINESH KUMAR	Aditi	
M190009	ADITI SHRIVASTAVA	MANOJ SHRIVASTAVA	Aditi Shrivastava	
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M190029	ANKITA DEVALIYA	KAMTA PRASAD DEVALIYA	Ankita	Ankita Devaliya9
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Roll No.	Applicant Name	Father's Name	Mother's Name	PRACTICAL	
M200025	ANJALI KURMI	SURAJ SINGH KURMI	VIMLA KURMI	Anjali	
M200026	ANJALI PRAJAPATI	DHARMENDRA	ROOPA	Anjali	
M200027	ANJO AHIRWAR	RAGHUNATH	KRISHNADEVI	Anjo	
M200028	ANKITA AWASTHI	BHAGVAT	SHOBHA	Ankita	
M200029	ANKITA GUPTA	RAKESH GUPTA	ARTI GUPTA	Ankita	
M200030	ANKITA PATEL	SURESH PATEL	ARCHNA PATEL	Ankita	
M200031	ANSHIKA BIRLA	VINOD KUMAR BIRLA	REETA BIRLA	Anshika	
M200032	ANSHU YADAV	SANTOSH YADAV	RAJANI	Anshu	
M200033	ANUBHA GHOSHI	KRAPAL SINGH GHOSHI	MOHINI	Anubha	
M200034	ANUBHUTI JAIN	SUNEEL	SANGEETA	Anubhuti	
M200035	ANUSHKA YADAV	KRISHNA BIHARI	PARVATI	Anushka	
M200036	ARTI MISHRA	KRISHN KUMAR MISHRA	RADHABAI	Arti	
M200037	ARTI PATEL	RAMAWATAR	GEETA PATEL	Arti	
M200038	ARTI THAKUR	KAMLESH SINGH	SUNEETA THAKUR	Arti	
M200039	AYUSHI RAIKWAR	MAHENDRA KUMAR RAIKWAR	MANJU RAIKWAR	Ayushi	
M200040	BAIJANTI PATEL	DHANIRAM PATEL	POONAM BAI	Baijanti	
M200041	BHAKTI KORI	PAPESH	YAMUNA	Bhakti	
M200042	BHARTI AHIRWAR	DHANSINGH	KAUSHILYA	Bharti	
M200043	BHARTI PATEL	BHAILAL PATEL	MAMTA	Bharti	
M200044	CHANDANI AHIRWAR	PARAMLAL AHIRWAR	SUDHA	Chandani	
M200045	DAMINI SILAWAT	BHAGWAN DAS SILAWAT	CHANDA	Damini	
M200046	DEEKSHA PATEL	NARSINGH PATEL	KALPANA PATEL	Deeksha	
M200047	DEEPA RAJPUT	LAKHAN RAJPUT	LAKHAN RAJPUT	Deepa	
M200048	DEEPA MISHRA	KRISHNA KUMAR MISHRA	BHARTI MISHRA	Deepa	

15/03

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SN	Roll No.	Applicant Name	Father's Name	Mother's Name	PRACTICAL	
49	M200049	DEEPALI VISHWAKARMA	GANESH RAM VISHWAKARMA	SHANTI BAI VISHWAKARMA	Deepali	Vishwakarma
50	M200050	DEEPTI PARIHAR	NAGENDRA PARIHAR	AMITA PARIHAR	—	—
51	M200051	DEVIKA VISHWAKARMA	BIHARI VISHWAKARMA	ANITA VISHWAKARMA	—	—
52	M200052	DEVKI KUSHWAHA	RAJKUMAR KUSHWAHA	SIYARANI	Devki	
53	M200053	DIPIKA AHIRWAR	KAMTA PRASAD	KALPANA	DiPIka	
54	M200054	DIVYA THAKUR	MAHENDRA SINGH THAKUR	RAMRANI	DivyaThakur	
55	M200055	DIVYANSHI DUBEY	DINESH KUMAR DUBEY	SADHNA DUBEY	Divyanshi	
56	M200056	DURGESH KUMARI YADAV	SHIVRAJ SINGH YADAV	ABHILASHABAI YADAV	Durgesh	
57	M200057	EESHA GOND	GOVIND GOND	REKHARANI	इषा	
58	M200058	GANGA LODHI	NARAYAN SINGH	SUMAN	गंगा	
59	M200059	GANGOTRI SEN	RAM LAL	KAUSHILYA	—	—
60	M200060	GEETANJALI DUBEY	RAMJI DUBEY	SEEMA	Geetanjali	
61	M200061	GOLDI VISHWAKARMA	GANESH	SHOBHANA	—	—
62	M200062	HARSHITA MISHRA	MUKESH	VANDANA	—	—
63	M200063	HARSHITA VAIDYA	KRISHNA KUMAR	PRATIMA	—	—
64	M200064	HEERA LODHI	SURESH LODHI	SUKH BAI	Heera	
65	M200065	HEMLATA KACHHI	ROOP SINGH	KAVITA	Hemlata	
66	M200066	HIMANSHI AHIRWAR	GYA PRASAD	SHAKUN	Himanshi	
67	M200067	HIMANSHI HAZARI	ARUN PRATAP SINGH HAZARI	AASTHA HAZARI	Himanshi	
68	M200068	JAYA CHOUBEY	NARAYAN CHOUBEY	NIDHI	Jaya	
69	M200069	JAYSHREE SAHU	TEJSINGH SAHU	SARASWATI SAHU	Jayshree	
70	M200070	JEENAT AHMAD	JAVED AHMAD	MAHJABI	Jeenat	
71	M200071	KAJAL YADAV	RAM PRATAP	GIRJA YADAV	Kajal	
72	M200072	KAJUL JAIN	VEERENDRA KUMAR JAIN	ABHA JAIN	Kajul	



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Vermi Composting

S. N.	Component/Activities	Details of Event
1.	Department	Zoology
2.	Activity	One Day Workshop on Vermi Composting organised for students of Zoology Department
3.	Date and Activity	13.01.2022
4.	Name of Scheme	Vocational Training
5.	Number of Students Registered/ Participated	101
6.	Report	<p>Vermicomposting is a natural process whereby earthworm's convert waste material with rigid structure into compost. Due to presence of microorganisms it maintains healthy soil.</p> <p>All the necessary steps involved in preparation of vermicompost such as pre treatment of organic waste, filling of bedding materials, inoculating earth worms, pilling of vermicompost kit, watering, harvesting and vermiwash preparation were practiced by the trainees themselves. Trainees were also exposed to experimental field visit and to vermicompost production unit of Jeevan Herbes & Agro farms, Kaneradev Sagar.</p>



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Photo of Activity

Image- 01





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List of Participants

Image- 02

Name	Signature
DISHA RAIKWAR	Disha
ANKITA RAJPOOT	Ankita
VAISHNAVI SEN	वैश्वानवी
PARVATI LODHI	Parwati lodhi
JAYSHRI NAMDEV	Jayshree Namdev
MONIKA PATSARIYA	मोनिका
NANDANI DANGI	Nangji
ANAMIKA RAJAK	Anamika Rajak
LEELA KURMI	Leela kurmi
AARTI PATEL	Aarti Patel
RADHA KURMI	Radha kurmi
SHIVANI PATEL	शिवनी
ANJALI ADIWASI	Anjali Adiwasi
MONIKA VISHWAKARMA	मोनिका
MANISHA LODHI	Manisha lodhi
RANJANA LODHI	Ranjana lodhi
SUMAN VISHWAKARMA	सुमन
MEGHA PATHAK	मेघा
SHIVANI	शिवनी
NISHA VISHWAKARMA	Nisha
MAHAK BANGAR	Mahak Bangar
SHWETA SEN	Shweta sen
PRACHI KURMI	Prachi kurmi
ANJALI PRAJAPATI	Anjali Prajapati
AYATI MISHRA	अयति
MOHINI PRAJAPATI	Mohini Prajapati
MONIKA AHIRWAR	Monika I (25)
ADITI ROHIT	अडिति
PRIYANKA LODHI	Priyanka lodhi
ANAMIKA LODHI	Anamika lodhi
MAHAK AHIRWAR	Mahak



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SADHANA AHIRWAR	सधना अहिरवार
JYOTI VISHWAKARMA	Jyoti Vishwakarma
RAKSHA KURMI	Raksha Kurmi
RUCHI RAIKWAR	Ruchi Rai Kumar
RAJNI RATHORE	Rajni Rathore
AASTHA LODHI	Aastha Lodhi
SHIVANI YADAV	Shivani Yadav
KAHKASA MOMIN	Kahkasa Momin
SONAM YADAV	Sonam Yadav
SUNITA RATHORE	Sunita Rathore
MUSKAN BEHNA	MUSKAN BEHNA
SANJANA	Sanjana
KALPANA VISHWAKARMA	Kalpna
RANJEETA AHIRWAR	Ranjeeta Ahirwar
RITU RAJPOOT	Ritu
SUHANI YADAV	Suhani Yadav
MENIKA LODHI	Menika Lodhi
ANCHAL TIWARI	Anchal Tiwari
KHUSHI DANGI	Khushi Dangi
ARADHNA PRAJAPATI	Aradhna Prajapati
RESHU JAIN	Reshu Jain
MAHAK KESHARWANI	Mahak
KRITI ROHIT	Kriti
POOJA LODHI	Pooja Lodhi
NIKITA AHIRWAR	Nikita Ahirwar
RAJESHWARI SURYAVANSHI	Rajeshwari
SHIVKUMARI YADAV	शिवकुमारी यादव
MINI JAIN	Mini Jain



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	Signature
ALI PATEL	Anjali
SHI PATEL	Shashi
PI SHUKLA	Shilpi
NA AHIRWAR	रानी अहिरवार
JI DANGI	Rani
ICHAN BADAI	Kanchan Badai
'SHA KHAN	Aaysha Khan
IBA BEE	Salba bee
.KTI RAI	Sakshi
TA VISHWAKARMA	Lalita wishwakarma
TA KURMI	Greeta kurmi
VRATA SONI	नमता सोनी
TI KURMI	Jyoti kurmi
IA GOUND	गंड
IAK TIWARI	Mahak
ALI AHIRWAR	Anjali Ahirwar
IAK BEHNA	Mahak Bhana
JSHKA DUBEY	Anshu Dubey
:IFA RANGREJ	Aarifa
1 LATA PATEL	Hemlata Patel
NA LODHI	Sahna Lodhi
IYA RANGREJ	Priya Rangrej
RA KORI	Heera kori
UKA AHIRWAR	Pankaj Ahirwar
VITA AHIRWAR	Hemlata Ahirwar
IAK KURMI	Mahak
A KURMI	Neha kurmi
IIK BANO	Menik bano
SHI VISHWAKARMA	Sakshi
SA KURMI	Tulsa
AK RAJAK	Palak



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MANISHA PATEL	Manisha
NEHA CHOUDHARY	Neha
JYOTI RAJAK	R jyoti
KRISHNA KURMI	Krishna
DEEPALI JATAV	Deepali Jataav
SHIKHA SHUKLA	Shikha
SARSWATI VASUDEV	Sarswati Vasudev
SARASWATI SEN	Saraswati Sen
KANCHAN RAIKWAR	Kanchan
POOJA LODHI	Pooja
SUJATA LODHI	Sujata
SANSKRITI DWIVEDI	Sanskriti
SHWETA LODHI	Shweta
BHARTI PRAJAPATI	Bharti Prajapati
DURGESH DANGI	Durgesh Dangi
ARCHANA SEN	Archana Sen
NAVITA LODHI	Navita Lodhi
RIYA RAJOURIYA	Riya Rajouriya
PRATIBHA LODHI	Pratibha Lodhi
POOJA LODHI	Pooja Lodhi
MALTI KACHHI	Malti Kachhi
SUDITI GOUTAM	Suditi Goutam
ANJALI RAJPOOT	Anjali
RUKSAR KHAN	Ruksar
KAJAL LODHI	Kajal
DEEPIKA SAHU	Deepika
NAINSI DANGI	Nainsi
SALONI YADAV	Saloni Yadav 31/07/24
SUHANI PATEL	Suhani Patel



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Entrepreneurship and Skill Development Event

Name of Department :- Botany

Date and Year of the Activity :- 18.10.2022

महाविद्यालय में इन्क्यूबेशन सेंटर एवं स्वामी विवेकानंद प्रकोष्ठ के तत्वाधान में स्मार्ट सिटी इन्क्यूवेशन सेंटर से आये हुए श्री कन्हैयालाल रैकवार प्रोजेक्ट मैनेजर ने इन्क्यूवेशन सेंटर की जानकारी दी, उन्होंने कहा बड़ा नौकर से अच्छा छोटा मालिक बनना है उन्होंने बताया कि स्पार्क इन्क्यूवेशन सेंटर स्टार्टअप की मदद करने के लिए सागर शहर में खोला गया है जिसके माध्यम से किया बिजनेस आईडिया को एक सफल बिजनेस बनाने की सहायता प्रदान की जाती है। महाविद्यालय कि प्राचार्य डॉ. इला तिवारी ने इन्क्यूवेशन सेंटर खुलने की जानकारी देते हुए कहा कि इंटरनेट कि जगह स्वयं के विवेक से आईडियास लाये जिसके लिए सरकार से फंडिंग की व्यवस्था की जायेगी। इन्क्यूवेशन एवं स्वामी विवेकानंद प्रकोष्ठ की संयोजक डॉ. प्रतिमा खरे ने बताया कि वर्तमान में 2200 स्टार्टअप रजिस्टर है। इंदौर, भोपाल, जबलपुर, ग्वालियर, सतना व सागर के हैं। उन्होंने छात्राओं को इनोवेटिव आइडियास लाकर इन्क्यूवेशन सेंटर से जुड़ने के लिये प्रोत्साहित किया एवं इसके संबंध महात्वपूर्ण जानकारी दी। संचालन करते हुए डॉ. अश्वनी सूर्यवंशी ने बताया कि आज के समय में स्वरोगार हेतु इन्क्यूवेशन सेंटर के द्वारा विभिन्न स्टार्टअप से जुड़ना बहुत ही लाभकारी है। इसका उदाहरण वर्तमान समय में महाविद्यालय की दो छात्राएं कशिश राजपूत और रानू यादव इन्क्यूवेशन सेंटर (स्मार्ट सिटी) में अपने स्टार्टअप से जुड़कर कार्य कर रही है। डॉ. शक्ति जैन ने आभार प्रदर्शन करते हुए कहा कि जितनी भी छात्राएँ उपस्थित है वो अपने साथ की छात्राओं को भी इसकी जानकारी दें, जिससे वो भी लाभान्वित हो सके। कार्यक्रम में डॉ. सुनीता सिंह, डॉ. रजनी दुबे, डॉ. मनीष जैन, डॉ. सिद्धार्थ सिंह, डॉ. विकास त्रिपाठी, अमिता विश्वकर्मा, नरगिस खान, सिम्मी मोदी, सपना राजौरिया व महाविद्यालयीन स्टाफ व छात्राएँ उपस्थित रही।



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इंक्यूबेशन स्टार्टअप

प्रतिवेदन

सत्र — 2022 — 2023

शासकीय स्वशासी कन्या स्नातकोत्तर उत्कृष्टता महाविद्यालय सागर

डा. प्रतिमा खरे
नोडल अधिकरी इंक्यूबेशन सेंटर

डॉ. आनंद तिवारी
प्राचार्य



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इंक्यूवेशन सेंटर एवं स्टार्टअप प्रतिवेदन

उच्चशिक्षा विभाग म.प्र. शासन, भोपाल द्वारा शासकीय स्वशासी कन्या स्नातकोत्तर उत्कृष्टता महाविद्यालय, सागर को इंक्यूवेशन सेंटर स्थापित करने हेतु चुना गया। का उद्देश्य छात्राओं को स्टार्टअप ईकोसिस्टम एवं उनकी तकनीकी कुशलताओं के प्रति जागरूक करना है। इसके अंतर्गत छात्राएँ अपने नवाचार आइडिया को एक बिजनेस के रूप में अंकुरित करके प्रतिभा के आधार पर अपने को आत्मनिर्भर बना सकती है और देश के विकास में योगदान दे सकती है। इस इंक्यूवेशन सेंटर को महाविद्यालय में सुचारु रूप से संचालित करने हेतु महाविद्यालय की प्राचार्य डॉ. इला तिवारी द्वारा महाविद्यालयीन समिति का गठन किया गया। इस समिति की प्रभारी डॉ. प्रतिभा खरे एवं समिति सदस्य डॉ. सुनीता सिंह, डॉ. एम. एम. चौकसे, डॉ. शक्ति जैन एवं डॉ. दीपा खटीक हैं।

उच्च शिक्षा विभाग द्वारा दिनांक 16.08.2022 से 20.08.2022 तक आर.सी.वी.पी. नरौन्हा प्रशासन एवं प्रबंधकीय अकादमी भोपाल में "इंक्यूवेशन केन्द्र की स्थापना एवं संचालन विषयक प्रशिक्षण एवं सह अध्ययन भ्रमण" हेतु पॉच दिवसीय प्रशिक्षण का आयोजन किया गया जिसमें महाविद्यालयीन समिति की प्रभारी डॉ. प्रतिभा खरे ने सहभागिता की। जिसमें भोपाल और इन्दौर में स्थापित इंक्यूवेशन सेंटर जैसे एल.एन.सी.टी. इंक्यूवेशन सेंटर भोपाल AIC - Presting Incubation Centre Indore, CIDE- SGS, TS, Indore, Smart city Incubation Centre Bhopal and AISECT Incubation Center Bhopal का भ्रमण करवाया गया तथा व्याख्यान और सभी स्टार्टअप की वर्किंग जानकारी दी गई। बताया गया कि अभी तक 2200 स्टार्टअप रजिस्टर्ड हैं। जो इन्दौर, जबलपुर, भोपाल ग्वालियर, सतना तथा सागर में है।

अन्य नए विचार

- महाविद्यालय में 23 सितंबर 2022 को नगर निगम स्पार्क इंक्यूवेशन सेंटर की सहायता से बूट कैम्प का आयोजन किया गया जिसमें शुभम दुबे व कन्हैया रैकवार द्वारा छात्राओं की इंक्यूवेशन व स्टार्टअप की जानकारी तथा रोजगार कैसे स्थापित करें बताया गया। प्रभारी डॉ. प्रतिभा खरे ने बताया कि आपके नये विचार Ideas को Incubation Center में द्वारा स्टार्टअप में बदल कर ग्रोथ करने में इंक्यूवेशन सेंटर मदद करता है उदाहरण Dream - Build - Rise - आपके स्टार्टअप को



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MP Startup Center (GOMP) 4th Floor Panchanan Bhavan
Bhopal भेजा जाता है जिसकी Email - Startup - Center @ mp.govin
है।

- 14.12.2022 को विश्व बैंक वित्त पोषित परियोजना अंतर्गत इंक्यूवेशन सेंटर के संबंध में इंवेस्ट इंडिया भारत सरकार द्वारा आयोजित कार्यशाला में नोडल अधिकारी डॉ. प्रतिमा खरे ने सहभागिता की। प्रातः 11.00 से सांय 5.00 बजे तक लकव्यू रेसिडेंसी, भोपाल में आयोजित किया गया। जिसमें इंदौर, भोपाल, उज्जैन, रीवा, ग्वालियर और विभिन्न नोडल अधिकारियों द्वारा स्टार्टअप इंक्यूवेशन की जानकारी दी गई।
- 16 – 17 मार्च 2023 को डॉ. दीपा खटीक ने इंदौर जाकर इंक्यूवेशन प्रशिक्षण में सहभागिता की।
- 21 जून 23 को छात्राओं को स्टार्टअप की जानकारी प्राचार्य डॉ. आनंद तिवारी शुभम दुबे व डॉ प्रतिमा खरे द्वारा दी गई।
- 26 जून 2023 स्पार्क इंक्यूवेशन सेंटर में आयोजित कार्यशाला में 15 छात्राओं द्वारा सहभागिता की गई जिसमें कौशिकी दुबे अनुश्री जैन, माधुरी पटेल, श्रीमती साक्षी वैद, श्रीमती कृष्ण कुमारी पटैल की पुरस्कृत किया गया।
- 10 जुलाई 2023 की प्राचार्य कक्ष में समस्त स्टॉफ प्राध्यापक, सहायक प्राध्यापक अतिथि विद्वान की मीटिंग आयोजित की गई जिसमें इंक्यूवेशन की जानकारी और छात्राओं को जागरूक करने को कहा गया।
- महाविद्यालय में 6 नवंबर को इंक्यूवेशन एवं स्टार्टअप पर एक दिवसीय कार्यशाला का आयोजन किया गया जिसमें स्टार्टअप सेंटर के मैनेजर शुभम दुबे एवं कन्हैया रैकवार ने इसके उद्देश्य एवं महत्व को बताया तथा कहा कि स्टार्टअप इंडिया भारत सरकार की एक प्रमुख पहल है।
- 23 नवंबर 2023 करे शासकीय गर्ल्स डिग्री कालेज के नवीन भवन में एक दिवसीय कार्यशाला आयोजित की गई। जिसमें 200 से ज्यादा छात्राओं की सहभागिता रही। यह कार्यशाला प्राचार्य डॉ. आनंद तिवारी के निर्देशन से आयोजित हुई जिसका उद्देश्य छात्राओं के बीच स्टार्टअप के प्रति जागरूकता व उनकी तकनीकी



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कुशलताओं के लिये प्रेरित करना था। नोडल अधिकारी डॉ. प्रतिमा खरे ने छात्राओं को बताया कि वे किस प्रकार अपने पंसादीदा काम या अपनी रूचि को विजनेस बना सकती है साथ ही फंडिंग की भी जानकारी दी। शुभम दुबे व कन्हैया रैकवार ने विभिन्न जानकारी देते हुये कहा कि स्टार्टअप की ग्रोथ के लिये स्पार्क इंक्यूबेशन सेंटर द्वारा मेंटरशिप, तकनीकी सहयोग लीगल सपोर्ट के साथ अन्य सुविधायें निःशुल्क ही दी जायेंगी। स्पेशल सेल आरेहिणी भी सोनू ठाकुर व निलय शर्मा ने स्टार्टअप के उदाहरण के दिखाते हुये अपने विचार रखे।

- 29 नवंबर 2023 को महाविद्यालय में स्मार्टसिटी इंक्यूबेशन सेंटर द्वारा छात्राओं को स्वरोजगार का प्रशिक्षण दिया गया। जिसका उद्देश्य छात्राओं को आर्थिक रूप से सशक्त बनाना और अपना उद्यम शुरू करना था। इसको विभिन्न छात्राओं द्वारा अपने स्टार्टअप आइडिया प्रस्तुत किये गये।
- महाविद्यालय द्वारा स्मार्टसिटी स्पार्क इंक्यूबेशन सेंटर तथा एल.एन.सी.टी. भोपाल से 5 वर्ष का एम.ओ.यू भी करवाया गया। जो छात्राओं के लिये लाभकारी सिद्ध होगा।
- छात्राओं द्वारा 6 स्टार्टअप रजिस्ट्रेशन हेतु प्राप्त हुये।

Date - 25/01/24 को स्मार्टसिटी इंक्यूबेशन सेंटर के द्वारा आरेहिणी सेल का आरंभ किया गया जिसमें आरेहिणी सेल को सोनू ठाकुर व कन्हैया दुबे सेवान लिया गया

डा. प्रतिमा खरे
नोडल अधिकारी इंक्यूबेशन सेंटर

डॉ. आनंद तिवारी
प्राचार्य

Date - 11/3/24 को शुभम दुबे तथा शारक Incubation Centre में maximize productivity व Time management पर लेक्चर दिया गया।

Date - 5/4/24 को स्मार्टसिटी इंक्यूबेशन सेल द्वारा छात्राओं के लिए वेबिनार को ऑनलाइन कार्यक्रम किया गया जिसमें 40 छात्राओं को भाग लिया। नोडल प्रभारी डॉ. प्रतिमा खरे ने कहा कि समय का सफ़ायर प्रबंधन पर लेक्चर जीवन सफलता से जान है।



Government of
Madhya Pradesh

Madhya Pradesh

Startup Policy & Implementation Scheme, 2022

(Amended as of February, 2024)



Department of Micro, Small and Medium Enterprises





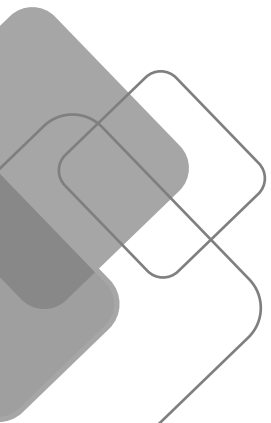
**Government of
Madhya Pradesh**

Madhya Pradesh Startup Policy and Implementation Scheme 2022

(Amended as of February, 2024)



**Department of Micro, Small
& Medium Enterprises**

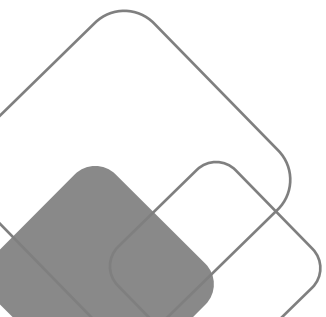


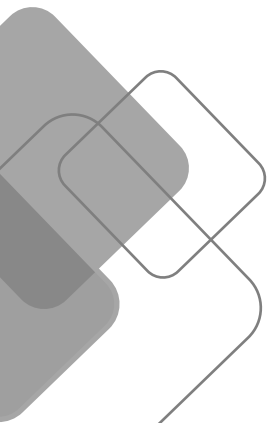


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1 Introduction

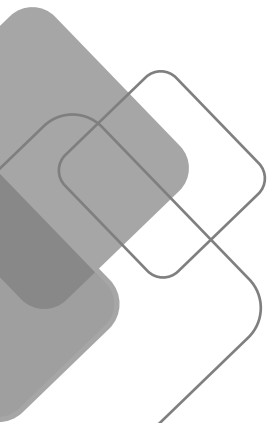
Madhya Pradesh is the second largest state in the country in terms of area and is in the category of leading states in economic development. Investment friendly policies of the State Government, simplification of the processes related to industry and business sector, significant efforts in developing economic and social infrastructure have resulted in growth of investment climate in the State in the last years. It has been the endeavor of the State Government to generate maximum number of employments for the local youth of the State through innovation and entrepreneurship. The first Start-up policy in this series was implemented by the state in the year 2016. Keeping in mind the dynamics of the Start-up sector, the new start-up policy was again implemented in the year 2019. In the dynamics of Innovation and Start-ups, changes in the global economic environment, regulatory amendments, New Education Policy of the Government of India and Start-up ranking of states and above all a policy to fulfill the objectives of Aatmanirbhar Bharat Abhiyan and Atmanirbhar Madhya Pradesh Roadmap 2023, another review has become necessary. Therefore, with the objective of making the Start-up Policy more holistic, inclusive, integrated and effective, it has been decided to implement "MP Start-up Policy and Implementation Plan-2022" by the State government.

The State Government has made special efforts to inculcate the spirit of innovation and start-up among the students from the school/college level under the new policy. Integrated arrangements have been made for effective adoption of the provisions of the policy by various departments of the government for comprehensive implementation of the policy. The objective is to provide Institutional support, Ease of doing business, basic infrastructure, supporting procurement policy, marketing, and other promotional support to the Start-ups, not limited to just financial assistance. A notable aspect of the policy is inclusion of special fiscal and non-fiscal incentives to encourage product-based start-ups.

2 Objectives

The main objectives of the Start-up Policy and Implementation Scheme, 2022, in the state: -

- i. Development of Start-up ecosystem through positive interventions and other catalytic programs.
- ii. To achieve 100% growth rate in start-ups registered and recognized in Startup India, Government of India.
- iii. To achieve 200% growth rate in start-ups in Agriculture and Food Sector registered and recognized with Startup India, Government of India
- iv. Increase in the number of product-based start-ups.
- v. Establishment of new incubation centres and capacity expansion of existing incubation centres.
- vi. Special programs to inculcate the spirit of innovation and start-up among students from school/college level.
- vii. Developing a culture to solve economic and social problems through innovation and start-ups.
- viii. To get the higher ranking in the State Start-up Ranking Framework of the Government of India.





3 Policy Focus Area

To achieve the objectives, the policy focuses on following five pillars -

- i. Institutional Support including Ease of Doing Business.
- ii. Promotion of product-based start-ups.
- iii. Promoting innovation and entrepreneurship.
- iv. Marketing support.
- v. Financial and non-financial assistance.

4 Operative Period and applicability of the Policy

This policy shall remain in force in Madhya Pradesh for a period of 5 years from the date of its notification, or until it is replaced by another policy, whichever is earlier.

5 Definitions

5.1 “Startup” means an entity which is recognized by Startup India under the Government of India, Ministry of Commerce and Industry Department for Promotion of Industry and Internal Trade, and is established and registered in the State of Madhya Pradesh.

The shareholding in **Start-up promoted by the woman** should not be less than 51%.

¹[The shareholding in **Start-up promoted by the SC/ST category entrepreneur** should not be less than 51%.]

5.2 Product Start-up means a start-up which manufactures a product which has a physical shape.

5.3 ²[**Incubator** means an organization designed to support start-up units during their early stage that helps them to develop a scalable business model through commercial support, resource and service. And

- i. The incubator is a legal entity, which includes;
 - a. A society registered under the Societies Registration Act 1860, or
 - b. A trust registered under the Indian Trusts Act 1882, or
 - c. A private limited company registered under the Companies Act 1956 or the Companies Act 2013, or
 - d. a statutory body formed through a legislative act .
- ii. There should be a seating arrangement for at least 20 persons in the incubator.
- iii. The Incubator shall appoint a full time executive head with an experience in Business Development & Entrepreneurship, who will be assisted by a competent team, which will guide the startups in testing & validation of ideas and also support the

1. Embedded as per order No. 1058/1260091/2023/1/65, dated 01.06.2023 of Department of Micro, Small & Medium Enterprises and with effect from notification date 09 June, 2023

2. Substituted as per order no. 1564/495/2021/A-73, dated 25.07.2022 of Department of Micro, Small & Medium Enterprises.



startups with Finance, Management and Human Resource related activities.

- iv. Only Start-ups will be able to incubate/work in the incubation Centre.
- v. It is mandatory for the incubators to be established / operating in Madhya Pradesh.]

5.4 Technology Business Incubator (TBI) means an undertaking of universities, public research institutions, local government and private institutions, working to promote and support a new technology enterprise.

5.5 Host Institution means any Engineering College, Higher Education Institution, Industrial Establishment/Smart City Companies and other Society/Special Purpose Vehicle(s) located in Madhya Pradesh.

5.6 Trade Receivables Discounting System (TReDS) Platform means the Trade Receivables Discounting System as defined by Reserve Bank of India and approved institution for the purpose.

5.7 State Level Start-up Empowered Committee means the committee constituted under the chairmanship of the Chief Secretary for screening and selection of start-ups under the State Innovation Challenge and for smooth implementation and supervision of the policy.

5.8 State Level Assessment/Evaluation Committee means the committee constituted under the chairmanship of the Principal Secretary of the concerned department for the evaluation of the selected start-ups under the State Innovation Challenge.

5.9 State Level Assistance Committee means the committee constituted under the chairmanship of the Principal Secretary/Secretary Department of Micro, Small and Medium Enterprises to approve the benefits of the facilities provided under the policy.

6 Support and Assistance to Start-ups and Incubators

Institutional, marketing, financial and business facilitation are the pillars to develop the Start-ups and Incubators ecosystem and provide them with the necessary support. The state government is determined to make the state an investment destination for Start-ups, especially Product-based start-ups, through these pillars.

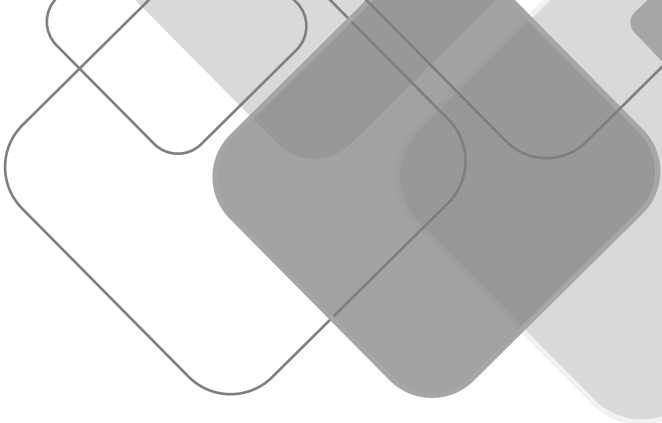
6.1 Institutional Support

6.1.1 Establishment of Madhya Pradesh Start-up Center

Establishment of Start-up center with subject matter experts under the patronage and aegis of Madhya Pradesh Laghu Udyog Nigam (MPLUN) for facilitation and providing necessary support to start-ups in the state, also providing an institutional platform and providing them ample opportunities in global and local market/events/workshops etc. The center will act as a dedicated agency for promoting, strengthening and facilitating the start-up ecosystem in the state.

▪ Objectives and Scope of Start-up Center -

- i. Guiding and assisting Start-ups of the state.
- ii. Coordinating/continuous liaison with various departments of the State Government for necessary approvals for smooth functioning of the ecosystem.
- iii. To resolve complaints relating to any approval/promotion and any other issues in the prescribed manner.

- 
- iv. It can review the start-up ecosystem of the state and make necessary recommendations to the state government.
 - v. The center aims to make Madhya Pradesh a self-reliant start-up and innovation hub by promoting an innovation driven start-up ecosystem with the objective of creating and supporting entrepreneurship, innovation and start-up entrepreneurship in the state.
 - vi. The center will facilitate to pitch/showcase their services/ products across various investment, market and other related platforms to encourage startup/innovative entrepreneurship. It will also help in providing mentorship support and raise capital/other financing from required investors from angle investors/corporate investors/other funding agencies registered with SEBI/RBI/other competent authorities.
 - vii. Preparation of master database.
 - viii. To provide guidance and support to the start-ups in resolving the problems faced by them in the context of company and tax laws.
 - ix. Organizing Boot Camps, Challenge, Competitions, Road Shows and Investor Meets/Workshops in and outside the State.
 - x. Will act as a single window agency for start-ups and incubators.
 - xi. Pre-market study and evaluation.

- **Human resource arrangement for the proposed centre -**

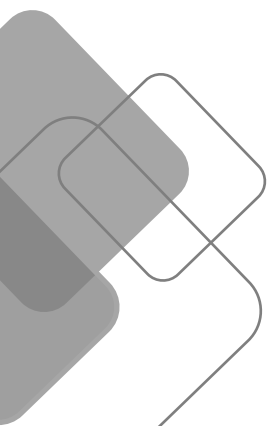
- **Executive Head - 1**
- **Subject Experts - 3** (One each for Legal Affairs, Marketing & Financial and Project Management)
- **Associate Executive/Staff - 10**

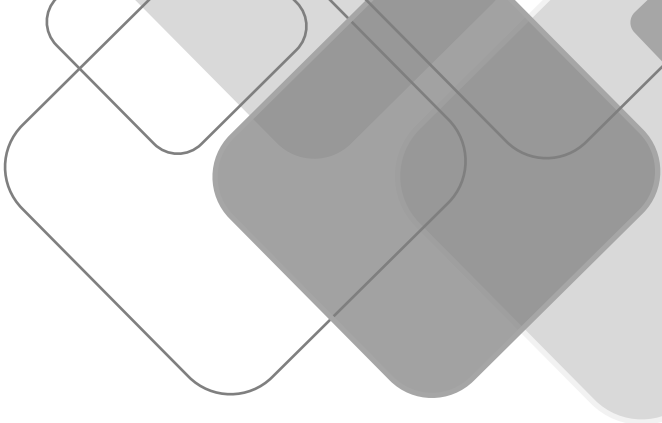
The human resource requirement for executive heads and subject matter experts other than associate executives/staff will be met by professional experts working in this field. Salary will be provided to these posts as per prevailing market norms/emoluments. The estimated monthly salary of Executive Head will be Rs 2.50 to 3.00 lakh and that of subject specialist will be estimated as Rs 1.00 to 1.50 lakh. The arrangement of the above posts will be purely on contractual basis for a period of 3 years. This period can be extended for an additional year. Applications will be invited for these posts through advertisement in newspapers.

The provision of support staff will be made from the existing workforce working in the department and the corporations/institutions working under it.

- **Financial arrangement for the proposed center**

The financial arrangement for the operation and maintenance of MP Start-up Center will be done from the internal restructuring of the Center for Entrepreneurship Development Madhya Pradesh (CEDMAP) and Madhya Pradesh Laghu Udyog Nigam





(MPLUN) and the departmental budget allocation available under the Start-up head. The amount allocated in the budget of the department for the Venture Capital Fund will be used for the establishment of MP Startup Center and startup/innovation related activities.

6.1.2 Development of Robust Online Portal

A robust online portal will be developed for start-ups in the state, which will act as a bridge for mutual connects between start-ups, investors, incubators and other stakeholders. This portal will be integrated with the Startup India portal of the Government of India. Start-ups and incubators in the state will be provided the benefits of all the provisioned facilities primarily through this online portal.

6.1.3 Academic Support & Participation

In order to encourage start-ups, especially product-based start-ups and innovations in the state and to provide necessary technical and guidance support, they will get necessary support and participation from national and state level technical and management institutes/universities and other academic institutions. Madhya Pradesh Start-up Center will seek as much cooperation as possible from MSME Technology Center, Indore, and Bhopal, National Institute of Design Bhopal, IISER Bhopal, IIITDM Jabalpur etc., to provide the necessary high-tech machinery for the testing, research and development of the products envisioned by the startups.

Entrepreneurship development courses will be included in the curriculum in secondary, higher secondary and higher educational institutions. Brainstorming sessions and entrepreneurship related workshops will be

organized regularly in these institutes. Internship will be encouraged to attract students towards entrepreneurship.

In order to make the students aware of the financial and non-financial facilities being provided by the government for starting start-ups, workshops for mutual discussion will be organized twice a year in collaboration with Start-up India.

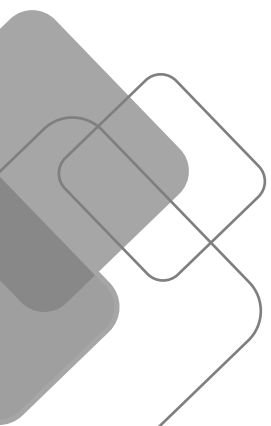
6.1.4 Ease of Doing Business (EoDB)

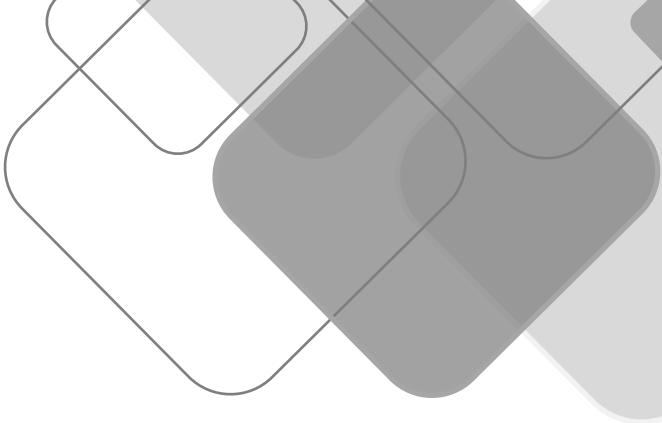
For smooth operation of the start-ups and incubators of the state, they have to be facilitated to meet various regulatory requirements. Arrangement of post facto approval will be ensured for necessary permission/consent. Deemed approval will also be given as per the provisions made in the Madhya Pradesh Public Service Guarantee Act, 2010 (as amended, 2020).

6.2 Marketing & Liquidity Support/ Assistance

Provisions will be made in the Madhya Pradesh Store Purchase and Service Procurement Rules, 2015 (as amended from time to time) for institutional marketing assistance to start-ups in the state as follows –

- Exemption from the conditions/parameters related to experience and turnover will be given to the start-up enterprises participating in the government tender up to Rs. 1 crore. For government tender above Rs. 1 crore, the concerned department can make provision for procurement of services/products separately from startups if it deems fit.
- Proof of Concept for Start-ups will be accepted in the context of Tenders (NITs)/Request for Proposal (RFP) for service





acquisition above Rs. 1 Crore. Provided that there shall be no change in the conditions of quality of service or product and other essential qualifications under the aforesaid provision.

- All the Tenders (NIT)/Request for Proposal (RFP) of the State Government will be exempted from Security/ Earnest Money Deposit (EMD).
- Other -

State government corporations and key departments will be linked to the TReDS Platform (Trade Receivable Discounting System) authorized by the Reserve Bank of India as far as possible, so that the start-ups do not face liquidity crunch.

6.3 Financial Assistance

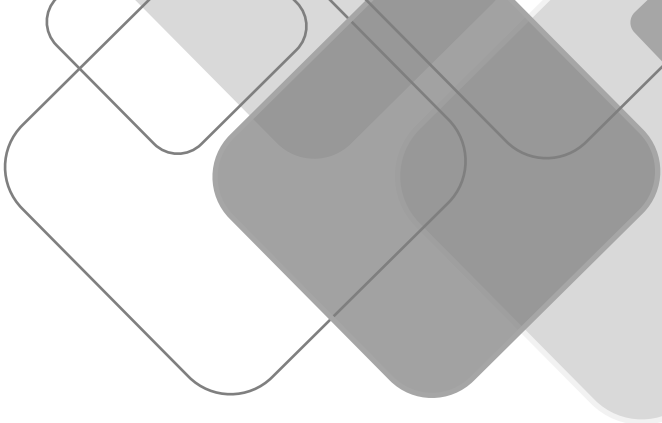
6.3.1 For Start-ups and incubators established in the state –

- **Assistance on investment received** - For a start-up that has received funds/investments from a financial institution recognized by SEBI (Security and Exchange Board of India)/RBI, assistance will be given at the rate of 15% maximum upto Rs. 15 lakh, of the first investment received. This assistance will be payable at the rate of 15% separately for each of the investments received over a maximum of four stages during the life of the start-up.

In the above context, assistance of Rs. 5 lakh will be given to the concerned incubators located in Madhya Pradesh.

- ¹[Startups set up by Women/Scheduled Caste/Tribe entrepreneurs will be given 18 percent maximum assistance of Rs. 18 lakhs on the total funding/investment received and within the maximum limit of Rs. 72 lakhs in four phases, the rest of the conditions remain the same.]
- **Event Organizing Assistance** – Assistance of Rs. 5 lakh per event to incubators located in Madhya Pradesh for organizing events related to start-ups not exceeding Rs. 20 lakh per annum.
- **Incubation Upgradation Assistance** - One time assistance of Rs. 5 lakhs for the up-gradation of Incubators, but to avail this facility, each Incubator will have to increase its existing seat capacity by an additional 20%. This facility will be available only once in the entire life of the incubator.
- **Lease Rental Assistance** – 50% up to a maximum of Rs. 5000/- per month lease rental assistance for three years, on the rent paid per month for the workspace taken on lease by the startups. The said assistance will also be available to the product-based startups set up in industrial areas/parks/clusters owned or aided by the State Government, on the lease rent and maintenance charges paid by them on the plot/shed/constructed space taken on lease. Provided that the said assistance shall not, under any circumstances, exceed 50% of the amount paid in the above items, subject to a maximum of Rs. 5000/- per month and for a period not exceeding three years.

1. Substituted as per order No. 1058/1260091/2023/1/65, dated 01.06.2023 of Department of Micro, Small & Medium Enterprises and with effect from notification date 09 June, 2023

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- **Patent Assistance** - Maximum assistance of Rs. 5 lakh for obtaining a patent subject to the condition that the patent is obtained for a start-up established in the state.
 - **¹[Assistance for participation in events** – Financial assistance will be provided to Startups of Madhya Pradesh as follows:
 - (a) Reimbursement of 75% of expenditure incurred per event for participation in Start-up focused domestic events up to a maximum of Rs. 50,000
 - (b) Reimbursement of 75% of expenditure incurred per event for participation in Startup focused international events outside the country (International/ Overseas Events) up to a maximum of Rs. 1,50,000.
 - (c) Financial assistance mentioned in point (a) and (b) above is provided to any Startup of Madhya Pradesh for maximum one event in a financial year after the approval of the Managing Director of *Madhya Pradesh Laghu Udyog Nigam*. But this assistance will not be given to the Startup more than twice in its lifetime.

In case of more amount or number than the above (a), (b) and (c), if the case is found appropriate, it will be sanctioned with the approval of the Secretary/Principal

1. Embedded as per order No. F 4/3/0001/2023/1/65, dated 07.02.2024 of Department of Micro, Small & Medium Enterprises and with effect from notification date 16 February, 2024

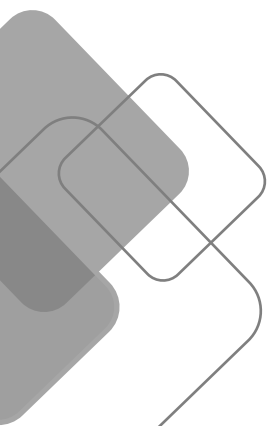
Secretary, M.P. Government, Department of Micro, Small and Medium Enterprises.

Expenditure incurred on National/International event participation by the participant on commuting, lodging, product transportation and stall fees, if any, will be eligible for the said assistance.

To get the above assistance, the Startups will have to apply to Madhya Pradesh Startup Centre 15 days before the event date for permission, which will mention the details of the event, utility/relevance and estimated expenditure. On the basis of the said application, the Managing Director, *Madhya Pradesh Laghu Udyog Nigam* Bhopal will decide for the participation of the Startup in the event and the decision of the Managing Director, *Madhya Pradesh Laghu Udyog Nigam* Bhopal in this regard will be final.]

6.3.2 Special financial assistance and support for product-based start-ups

- Concurrent License/Consent facility for one year.
- Facility to use the required machine in MSME Technology Centre, Bhopal and Indore.
- **Training Expenditure Reimbursement** – In view of the need of technical and skilled workers to start-ups, the assistance of reimbursement of expenditure for skill development and training will be given to a maximum of 25 employees per new employee Rs 13000 per year for three years. This assistance will be available only to the employees domiciled in Madhya Pradesh.



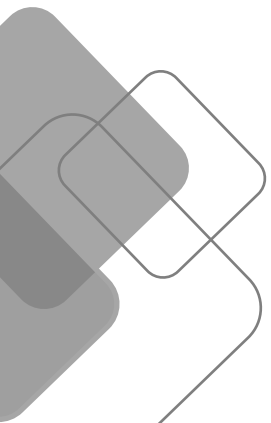
- **Employment Generation Assistance** - All the new employees appointed by the employer in the product based start-up unit in the first three years from the date of commencement of commercial production will be eligible to get the benefit of assistance of Rs. 5000 per employee per month. The assistance period will be maximum 3 years and will be given to maximum 25 employees only. This assistance will be limited to a period of 5 years from the date of commencement of commercial production in the unit. This means that the new employee appointed in the third year will be eligible for employment generation assistance for the next two years from the date of his appointment. The said assistance will be subject to the following conditions:-

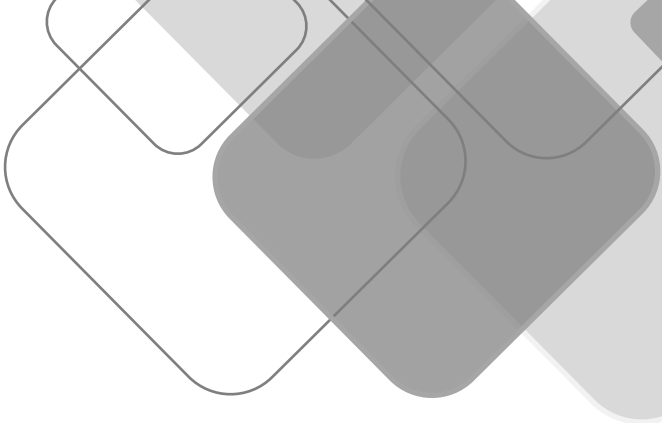
Sr. No.	Time Period	Minimum average percentage of employment available to the natives of Madhya Pradesh out of total employed employees from the date of commencement of unit production
1	within 1 year	50%
2	within 2 years	75%
3	within 3 years	90%

- If the above condition is not fulfilled, the employment generation assistance being provided to the unit will be deducted proportionately.
- **Exemption on Electricity Duty** - All eligible new units having new electricity connection shall be exempted from electricity duty for 3 years from the date of connection.
- **Concession in Electricity Tariff** - Supply of electricity in the project on new electricity connection at a fixed rate of Rs. 5 per unit for 3 years from the date of commercial production in the unit.
- The benefits of the facilities provided in the prevailing MSME Development Policy, will be available subject to the conditions.

6.3.3 Financial assistance/ non-financial assistance under the State Innovation Challenge

Special Financial Assistance will be provided to the selected concept for redressal of four high-impact economic-social problems of the state. For this, concepts will be invited from all types of institutions (including Start-ups) and they will be circulated to all the concerned departments for their views. The concepts on the recommendation of the departments will be placed before the Screening/Selection and Empowered Committee constituted in this context under the chairmanship of the Chief Secretary. The committee will select four best concepts based on the specificity, merits and demerits of the above concepts and problem-solving ability. For evaluation and monitoring of selected start-ups, a State Level Evaluation and Monitoring Committee will be constituted under the chairmanship of the Principal





Secretary of the concerned department. The nature of assistance will be as follows –

- Grant up to Rs. 1 crore, which will be provided in maximum four phases or as decided by the competent committee for this purpose. The selected start-ups will be assessed, monitored and evaluated by the competent committee on the basis of the work done by them.
- Exemption or reimbursement and ex-post facto clearance from all necessary license/consent charges.
- Procurement Assistance in state for two years. If found suitable, the provisions of Madhya Pradesh Store Purchase and Service Procurement Rules, 2015 (with amendments from time to time) can be relaxed.
- Utilization of facilities, office space and meeting arrangements with office support available in Atal Bihari Bajpai Institute of Good Governance and Policy Analysis, Bhopal.
- If a product-based start-up is selected, then it will also be able to get the benefits of the facilities provided for product-based start-ups in the policy.



7

Procedures & Guidelines

Start-ups and incubators will be provided the benefits of the facilities provided under the policy as per the attached procedure and guidelines.

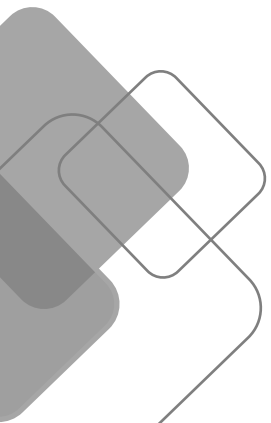
8 The Powers to Amend/Relax/Repeal

Subject to the provisions under the policy, Government of Madhya Pradesh, Department of Micro, Small and Medium Enterprises at any time-

- 8.1 Can amend or repeal this policy.
- 8.2 Can relax the provisions of this policy.
- 8.3 May issue directions/clarifications/guidance to clarify the provisions of the policy.
- 8.4 The Madhya Pradesh Start-up Policy, 2019 shall become ineffective from the date of coming into force of this policy.

9 Jurisdiction

In case of any dispute, the jurisdiction shall be within the State of Madhya Pradesh.





Procedure & Guidelines

1. Preface

MP Start-up Policy and Implementation Scheme, 2022 has been approved by the state government. In order to implement the provisions made for various assistance to start-ups and incubators in the said policy, the state government implements "Madhya Pradesh Start-up Implementation Scheme, 2022".

2. Period and scope of implementation of the scheme

- 2.1 This scheme will be effective from the date of notification and will be effective in the whole of Madhya Pradesh till it is amended or superseded by the government.
- 2.2 Start-ups / Incubators will be eligible to get assistance under this scheme. In the case of product based start-ups, the units which start commercial production after the date of notification will be eligible to get the benefit of the facility under this policy.
- 2.3 Start-ups/incubators established before the date of notification shall be eligible for assistance under Madhya Pradesh Start-up Policy, 2019 or earlier policies as the case may be. The disposal of such cases will be done as per the earlier policy.
- 2.4 Various committees formed to avail the facility/assistance to the start-ups/incubators under the earlier/prevaling policy(s) shall be dissolved and disposal of cases received/sanctioned under the earlier policy(s) will be done as per the procedure laid down in the "**Madhya Pradesh Start-up Implementation Scheme, 2022**".

3. Formation of committees for Policy Implementation

3.1 State level Start-up Empowered Committee

The Constituents of the State Level Empowered Committee under the chairmanship of the Chief Secretary for the screening and selection of start-ups for the State Innovation Challenge and smooth implementation and supervision of the policy will be as follows -

S. No.	Details of office bearers	Authority
1.	Chief Secretary, Government of Madhya Pradesh	Chairman
2.	Additional Chief Secretary/Principal Secretary, Finance Department	Member
3.	Additional Chief Secretary/Principal Secretary, Public Health and welfare Department	Member
4.	Principal Secretary, Urban Development and Housing Department	Member
5.	Principal Secretary, Department of Science and Technology	Member
6.	Principal Secretary to Honorable Chief Minister	Member
7.	CEO, Atal Bihari Bajpai, Institute of Good Governance and Policy Analysis, Bhopal	Member

S. No.	Details of office bearers	Authority
8.	Principal Secretary/Secretary, Micro, Small & Medium Enterprises	Member Secretary
9.	Other invitees as required	Member

3.2 The Constituents of the **State Level Committee for assessment/evaluation** of selected start-ups under the State Innovation Challenge will be as follows –

S. No.	Details of office bearers	Authority
1.	Principal Secretary Concerned department (of the subject selected in the challenge)	Chairman
2.	Principal Secretary/Secretary, Micro, Small & Medium Enterprises	Member
3.	Nominated Representative of Principal Secretary, Finance Department (not below the rank of Deputy Secretary)	Member
4.	Nominated Representative of CEO, Atal Bihari Bajpai, Institute of Good Governance and Policy Analysis, Bhopal	Member
5.	Head, Madhya Pradesh Start-up Centre	Member Secretary

S. No.	Details of office bearers	Authority
6.	Other invitees as required	Member

3.3 State Level Assistance Committee :- The constitution of the committee for eligibility determination and approval of the facilities provided under the policy to the eligible Start-ups and incubators will be as follows –

S. No.	Details of office bearers	Authority
1.	Principal Secretary/Secretary, MSME Department	Chairman
2.	Principal Secretary, Finance Department or its nominated representative	Member
3.	Principal Secretary, Energy Department or its nominated representative	Member
4.	Principal Secretary, Urban Development and Housing Department or its nominated representative	Member
5.	Principal Secretary, Department of Science and Technology or its nominated representative	Member

S. No.	Details of office bearers	Authority
6.	Principal Secretary, Department of Technical Education, Skill Development and Employment or its nominated representative	Member
7.	Industries Commissioner, M.P.	Member
8.	Director, MSME	Member
9.	Head, Madhya Pradesh Start-up Centre	Member Secretary
10.	Other invitees as required	Member

Note :- The quorum of the meeting of the committee shall be at least 5 members.

4. Miscellaneous

- 4.1 Incentive/concessional financial assistance under the scheme will be available to Start-ups and Incubators only.
- 4.2 It will be mandatory for Start-ups and Incubators to be registered and recognized in Start-up India under the Government of India, Ministry of Commerce & Industry, Department for Promotion of Industry and Internal Trade.
- 4.3 If there is more than one such policy of the State Government, under which the unit can get incentives/concessions, then the unit (except product based startups) takes incentives/concessions under any other policy/apply for assistance under this scheme will be ineligible.

- 4.4 The State Level Assistance Committee may relax the delay in submission of applications for justifiable reasons within the time limit of application mentioned in this scheme.

5. Responsibilities of the Committees

- 5.1 Responsibilities of the State Level Empowered Committee under the chairmanship of the Chief Secretary for the screening and selection of start-ups for the State Innovation Challenge and smooth implementation and supervision of the Policy -

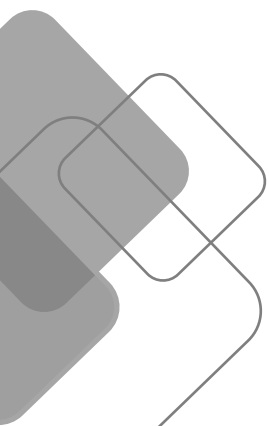
Concepts will be invited from the institute for redressal of four high-impact economic-social problems in the state and after receiving the opinion/recommendations of all the concerned departments, it will be presented before the committee. The committee will select four best concepts based on the specificity, merits and demerits of the above concepts and problem solving ability. The committee will also discharge the responsibility of smooth implementation of the policy and general supervision. Committee meeting will be organized as per need.

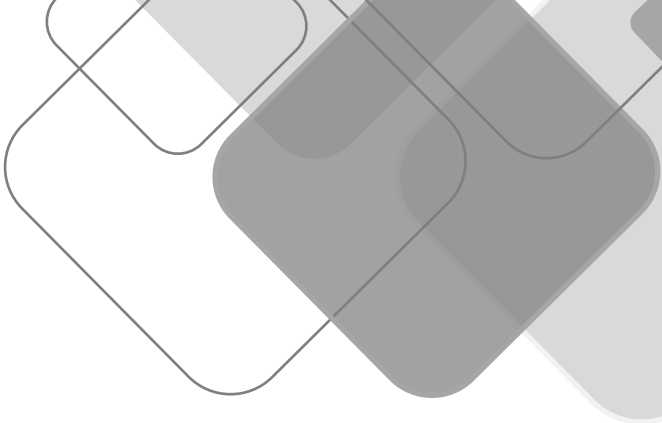
- 5.2 Responsibilities of the State level committee for assessment/evaluation of selected start-ups under State Innovation Challenge -

It will assess and evaluate the work done by the startups/institute selected by the State Level Start-up Empowerment Committee for redressal of economic and social problems and will recommend for sanction of grant in a time bound manner under the State Innovation Challenge.

- 5.3 Responsibility of the State Level Assistance Committee

5.3.1 The application for assistance under the scheme will preferably be submitted online by the proprietor/ authorized representative of the unit/ institution in the prescribed form to the Madhya Pradesh Start-up Centre.



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- 5.3.2 After proper screening and due diligence of the applications received by the Madhya Pradesh Start-up Centre, the matter related to assistance along with its report will be presented before the State Level Assistance Committee for consideration.
- 5.3.3 For the first time all the assistance under the scheme will be approved by the State Level Assistance Committee. After that the installments of the sanctioned assistance will be received automatically as per the eligibility, without re-submission to the committee.
- 5.3.4 The meeting of the committee will be organized as per need.
- 5.3.5 After due consideration, the State Level Assistance Committee will have the right to issue sanction orders for the financial assistance provided under the scheme. The Member Secretary of the committee where applicable, will issue the sanction letter mentioning the criteria and details of the assistance amount to be given.
- 5.3.6 If any such technical point comes to the notice of the committee, due to which it has to revise its decision, then it can review its decision by taking suo motu cognizance, but the information of the decision so taken will be communicated to the concerned unit within 30 days.

6. Under the scheme, the application unit will have to preferably submit online in the prescribed form to the concerned Madhya Pradesh Start-up Center. The following enclosures will be submitted along with the application :-

- 6.1 Certified photocopy of recognition of Start-up India under Government of India, Ministry of Commerce & Industry, Department of Industry Promotion and Internal Trade.

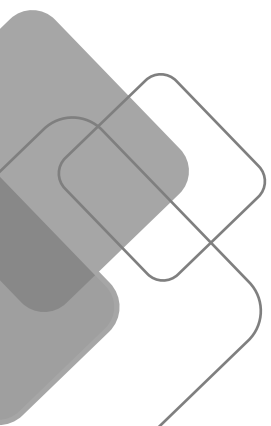
- 6.2 Notarized affidavit by the unit in respect of the month wise number of total employment for the applied year.
- 6.3 Certificate of Incorporation by the Competent Authority.
- 6.4 Affidavit in the prescribed format.
- 6.5 Details of the financial arrangement (from its own sources or bank loan or sanction/disbursement letter of the financial institution in case of loan from a financial institution recognized by SEBI/RBI).
- 6.6 Brief Project Report.
- 6.7 Product based start-ups can get the benefit of non-financial incentives provided under the scheme on application, but the benefit of financial incentives will be available after unit starts the commercial production.

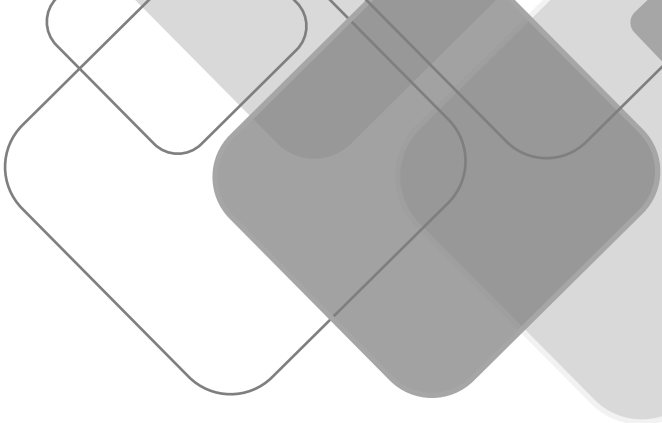
7. Appeal

Appeal against the decision of the State Level Assistance Committee can be made before the Administrative Department within 90 days from the date of receipt of the decision, the department can condone the delay of the appeal on the basis of merit. The decision of the Administrative Department shall be final.

8. The Powers of Clarification/Guidance/prepare application forms -

In order to facilitate the implementation of the scheme or to remove the discrepancy and to explain the provisions of the scheme, instructions and guidance can be issued by the administrative department, which will be final and binding. The administrative department will be authorized to prepare the prescribed online application forms and other forms to avail benefits of the assistance provided under the scheme. In case of contradiction in the language of this scheme and other investment policies of the State Government, guidance, where ever necessary, will be given by





the Department of Micro, Small and Medium Enterprises, Government of Madhya Pradesh, which shall be final and binding.

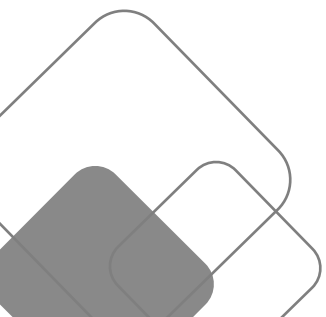
9. Amendment/Relaxation/Repeal

Notwithstanding anything contained in the provisions of the scheme, the Government of Madhya Pradesh, Department of Micro, Small & Medium Enterprises at any time -

9.1 Amend or repeal this scheme,

9.2 May relax the provisions of this scheme.

10. In case of any dispute, the jurisdiction shall be within the State of Madhya Pradesh.



Note : This document is English translation of “*Madhya Pradesh Startup Niti evam Karyanvayan Yojna, 2022 (Yatha Sanshodhit February, 2024)*” (Hindi Version)





Department of Micro, Small and Medium Enterprises

