

**Government Autonomous
Girls Post Graduate
College of Excellence,
Sagar M.P.**



**INNOVATION AND
INCUBATION
POLICY**



Innovation and Incubation Policy

Introduction:

This Innovation and Incubation Policy aims to:

Nurture Creative Thinking: Encourage and support students, faculty members, and researchers to think creatively, explore novel ideas, and develop innovative solutions to address local and global challenges.

Promote Entrepreneurial Spirit: Cultivate an entrepreneurial mindset among our students by providing access to resources, mentorship, and opportunities that empower them to transform their innovative ideas into viable ventures.

Facilitate Collaboration: Create a collaborative ecosystem that facilitates interdisciplinary interactions, industry partnerships, and knowledge exchange, fostering an environment conducive to innovation.

Support Research Commercialization: Enable the translation of research outcomes and intellectual property generated within the college into products, services, and technologies that benefit society and contribute to economic growth.

Provide Incubation Infrastructure: Establish dedicated incubation spaces equipped with state-of-the-art facilities, technology support, and a conducive work environment for startups and entrepreneurial ventures.

Offer Capacity Building: Organize training programs, workshops, seminars, and mentorship sessions to equip aspiring entrepreneurs with essential skills, knowledge, and business acumen.

Facilitate Funding Access: Provide guidance and support in accessing funding

opportunities, grants, and seed capital for startups and innovative projects initiated by the college community.

Promote Sustainability and Social Impact: Encourage the development of solutions that address environmental, social, and economic challenges, promoting sustainable development and positive societal change.

Embrace Diversity and Inclusion: Ensure that all members of the college community, regardless of background or discipline, have equal access to innovation resources and opportunities.

Measure and Evaluate Impact: Regularly assess the effectiveness of this policy, tracking the progress of startups, innovations, and entrepreneurial activities stemming from the college.

The institution is doing preincubation as well as Incubation to nurture and promote start-up activities:

Elements of Policy :

Infrastructure and Facilities: Establishing physical spaces such as innovation hubs, research parks, and incubators that provide startups and entrepreneurs with access to necessary resources, such as office spaces, labs, equipment, and collaborative environments.

Funding and Financial Support: Offering various forms of financial support, including grants, loans, equity investments, and tax incentives, to help startups cover their initial costs, research and development, and scaling efforts.

Education and Training: Providing training, workshops, mentorship

programs, and networking opportunities to help entrepreneurs enhance their skills, business acumen, and technical knowledge.

Intellectual Property (IP) Protection: Implementing mechanisms to safeguard intellectual property rights, such as patents, copyrights, and trademarks, to encourage innovation while protecting the interests of creators and inventors.

Regulatory and Legal Reforms: Streamlining and simplifying regulatory processes to reduce barriers for startups, including faster business registration, licensing, and permitting procedures.

Collaboration and Partnerships: Facilitating collaborations between startups, research institutions, universities, corporations, and other stakeholders to encourage knowledge exchange, research commercialization, and technology transfer.

Market Access and Commercialization: Assisting startups in accessing markets, customers, and investors, both domestically and internationally, to accelerate their growth and market reach.

Support for Research and Development (R&D): Providing grants and incentives to encourage research and development activities, as well as fostering a culture of innovation within academic and research institutions.

Ecosystem Development: Creating a vibrant ecosystem that encourages entrepreneurship by connecting startups with investors, mentors, accelerators, and other resources for eg. Boot camps.

Monitoring and Evaluation: Continuously assessing the impact and effectiveness of innovation and incubation policies, and making adjustments as needed to ensure their success.

Diversity and Inclusion: Promoting diversity and inclusion within the startup and innovation ecosystem to ensure that underrepresented groups have equal access to opportunities and resources.

Collaborations: Engaging in collaborations and partnerships to share best practices, leverage global expertise, and facilitate cross-border innovation and technology transfer.

The ultimate aim of innovation and incubation policies is to stimulate economic growth, create jobs, and drive technological advancement through the support and nurturing of innovative ideas and startups.

This Innovation and Incubation Policy reflects our commitment to nurturing a culture of innovation, entrepreneurship, and continuous learning, contributing to advancing science and technology, and fostering economic prosperity in the region.



GOVT. AUTO. GIRLS P.G. COLLEGE OF EXCELLENCE, SAGAR (M.P.)



PEOPLE (Social)

- 1 NO POVERTY
- 2 ZERO HUNGER
- 3 GOOD HEALTH AND WELL-BEING
- 4 QUALITY EDUCATION
- 5 GENDER EQUALITY
- 10 REDUCED INEQUALITIES
- 16 PEACE, JUSTICE AND STRONG INSTITUTIONS

SUSTAINABLE DEVELOPMENT *3 Pillars and 17 Goals*

PLANET (Environment)

- 6 CLEAN WATER AND SANITATION
- 7 AFFORDABLE AND CLEAN ENERGY
- 13 CLIMATE ACTION
- 14 LIFE BELOW WATER
- 15 LIFE ON LAND

PROFIT (Economy)

- 8 DECENT WORK AND ECONOMIC GROWTH
- 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE
- 11 SUSTAINABLE CITIES AND COMMUNITIES
- 12 RESPONSIBLE CONSUMPTION AND PRODUCTION
- 17 PARTNERSHIPS FOR THE GOALS

